



Power Solution
www.Power-Solution.org

Training & E-Learning Solutions

Consulting Education & Training

IT Development & Digital Marketing

Logistics Solutions

▶ **DEVELOPING PEOPLE.
IMPLEMENTING SOLUTIONS.**



ABOUT US

POWER-SOLUTION® is a leader training, e-learning and IT consulting & services company with +15 year experience in the field of training, consulting and information technology.

We develop efficient and effective solutions that keep businesses one step ahead by providing a full range of IT services & solutions to fit any business model's needs.

We Are Expert In :

- Training & E-Learning Solutions
- Consulting Education & Training
- IT Development & Digital Marketing
- Logistics Solutions



TRAINING



E - LEARNING
Online Education



CONSULTING



PROGRAMMING
Code Services



MARKETING



SOLUTIONS
Smart Ideas



CLOUD SERVICES
Secure Backup & Share



SUPPORT
We Have Answers

MISSION

OUR MISSION AT POWER-SOLUTION® is simple, makes technology an asset for your business, not a problem. We only recommend solutions that are fully appropriate for the specific client's business and will take business operations into the planning to let the client concentrate on his core competencies.

We strive to make technology integrate seamlessly with your business in order to let your business grow. As your technology partner, when your business grows ours will grow with you, therefore, we will work hand in hand with you to support your growth.

VISION

We integrate IT-, Training- and Logistic-solutions as One Power Solution that makes your organisation the leader in its segment while carving a niche for your name in the world as an Enterprise leader corporate.





Training & E-Learning Solutions

Solution Overview

Our team creates effective, scalable, and engaging learning solutions. We are passionate about delivering the best custom training and development solutions to help your organization achieve its business goals and objectives. Partnering with us fills in your organization's gaps, as well as improves your bench strength which results in a relevant, rich and compelling training solution.

Our job is to help you achieve your objectives and be successful!

- We design & develop robust, innovative face-to-face training for in-company trainers and management
- We develop training content & training materials
- We develop innovative & cost-effective E-Learning solutions
- We design, develop & implement blended learning solutions
- We design custom training programmes, identifying needs at department, project team, or individual level

Customised corporate training

Our customised corporate training solutions are geared towards both private and public organisations that need to upskill and develop their employees according to sector or industry specific training needs. Over the past years, we have been providing quality training programmes and short courses that address clients' unique training and professional development goals, while remaining competitively priced by offering all-inclusive, customised in-house training.

We are gathering and analysing information from a variety of sources – from your upper management down to the shop floor.

We can develop a customised training strategy designed to fit your goals and maximise learning efficiency.



Training of Trainers (ToT)

Being an effective trainer is a must skill in today's needs. We will help you to become a professional trainer with all the skills needed to effectively train and develop others.

You will be able to build robust training materials and we will train you how to understand and co-operate with your audience group. This course will let you become a professional trainer.

We work closely with clients to train in-company trainers or team leaders to be facilitators of learning and to be able to transfer the lessons to the participants of the tailor made programmes.

This program will enable the client to build in-house capacity for delivering training as per standard training methodologies.

Training of trainers includes a psychology of adult learner, the planning of training programs, arrangements for the training venue as well as training delivery skills and methodologies.

It is vital that trainers have an in-depth of relating learning objectives to their delivery skills and relate each training methodology to the objectives. Trainers who get the ToT will get into practical sessions to get full competency on using various training methodologies in the right way.

The modern training approaches of interactive learning is commonly used, but we help our participants to get in-depth knowledge of choosing the right approach and methodology for the right subject. Besides, they will become trainers who realise not only the delivery skills, but a full competency-based learning solution.

Why you should attend:

- Learn the basics of adult learning theory and instructional design methodology.
- Learn how to train workers and employees in a real work environment.
- Gain a foundation in conducting a needs assessment, developing learning objectives.
- Evaluating the impact of your training initiatives.
- Learn and apply effective training techniques.
- Engaging a variety of learning styles.
- Creating an effective positive learning environment, and managing classroom challenges.
- Develop engaging training solutions that are learner-centered.



We developed a virtual learning environment (VLE), where the learning process is completed online, representing a software open source and is destined to support a collaborative learning environment. It constitutes a new learning framework, based on the constructivist pedagogy where both teaching staff and students meet, complete collaborative activities and create information.

We are successfully using our E-Learning approach both in private and public institutions. We support universities in various purposes, both in full-time and part-time learning, E-Learning or blended learning, both in the initial and continuous training.

Our virtual learning environment provides users with a series of communication facilities, such as forum, chat and message system, wiki space and so on. By means of forums we can communicate in a non-synchronised manner, which can enable students to communicate with their mates or their professors at any time, provided an internet connection exists.

The forum discussions can be related to general interest topics or can be focused on a certain topic, where any user can initiate a discussion. Unlike forum, the chat system provides the opportunity of synchronised, real-time communication between the users on the course platform. By the message system, private communication between users is completed.



Blended Learning

Consultation

We start by consulting with you to determine your needs based on your business goals, geography, culture, timing, training needs, budget, staffing, and other vital factors.

Pre-Training

We create an upcoming implementation plan. At the same time, we'll create an online social environment where your employees can discuss the coming changes, which will be important later on.

Delivery

We choose instructors, facilitators, participant guides, and other personnel that will do the best job of delivering the training. We'll provide visuals, presentation materials, and anything else they need to convey the messages effectively. At the same time, custom E-Learning modules will come online to support the face-to-face instructional efforts, and the online social environment will encourage sharing, commenting, and discussions.

Follow Up

With the social commentary and managers' input as the basis, you'll be able to evaluate the effectiveness of the blended learning strategy, see what worked and what didn't, and improve your training solutions with each new iteration.

Evaluation

To prove the effectivity and effectiveness of our training we continuously evaluate the performance of trainees.

Benefits of Blended Learning

Blended courses have proven to be among the most popular choices for students at institutions where they are offered. At first glance, this popularity seems intuitive because blended courses allow students and faculty to take advantage of much of the flexibility and convenience of an online course while retaining the benefits of the face-to-face classroom experience.

MOODLE

The development of the internet and its applications determined an increase of the role of computer-based instruments in the learning process. This is the reason why educational institutions have an increasing need to use virtual learning environments (VLE), namely an electronic learning platform that accompanies the traditional teaching-learning-assessment process. As a result, a series of applications appeared, having the role to enable the integral management of the on-line learning process, as well as the blended learning-type applications.

Moodle is a learning platform designed to provide educators, administrators and learners with a single robust, secure and integrated system to create personalised learning environments.

Among the advantages of using this platform in learning activities, we can identify the following:

- Teaching staff have a more facile contact with the students that applied for the course, by the virtual classes created.
- A space where students' data can be easily dealt with (virtual secretariat) may be constituted.
- It provides knowledge assessment and self-assessment opportunities by online testing.
- It enables good communication and socialising between trainees and teaching staff.



Instructional Design

Instructional Design is the systematic development of instructional specifications using learning and instructional theory to ensure the quality of instruction. It is the entire process of analysis of learning needs and goals and the development of a delivery system to meet those needs. It includes development of instructional materials and activities; and tryout and evaluation of all instruction and learner activities.

"Best way to respect learners: Use techniques that research has proven to work. Help people reach their goals without wasting their time."
— Cathy Moore.

Instructional Design for E-Learning

The Instructional Design for E-Learning course covers the methodology, skills, and techniques necessary for developing effective E-Learning solutions. This course provides the foundation for instructional development. In this course, you will: explore current theories, principles, methodologies, and techniques of online learning, create interactive E-Learning solutions that meet your learners' needs, and gain strong knowledge and skills to design E-Learning interactions that increase learning effectiveness and decrease costs

Instructional design models help instructional designers to make sense of abstract learning theory and enable real world application. An instructional design model provides structure and meaning to an instructional design problem. Many of them have common instructional design principles and patterns.



**WE HELP YOU MAKE INFORMED
EDUCATIONAL DECISIONS**

Consulting

EDUCATION & TRAINING

In the area of TVET we support our clients to develop new and innovative ways of teaching, training and learning for their workforce to gain the required skills.

In particular, we advise our clients to prepare in-company trainers and TVET teachers to manage complex training processes in national as well as in international contexts.

The trainers learn didactical and methodical thinking as basis of effective trainings.

They are able to employ visualisation techniques effectively, and learn to master a variety of training methods for accompanying and facilitating participants during their learning processes.

We support our clients to design, plan, implement, manage and evaluate effective training programmes. We focus on efficient processes according to ISO 29990.





Procurement & Logistics Solutions

We are helping build a better future by expanding the ability of our partners to manage projects, infrastructure and procurement in a sustainable and efficient manner.

We provide many service with responsibility and commitment, We provide administrative support to all levels of the organization, here is some of it:

- Maintaining the general needs of your company.
- We Arrange, schedule, assist in meetings and events.
- Manage travel details and arrangements such as flights, hotel reservations and local transportation.
- We Create, compile and maintain company reports, records and data analysis.
- We assist with creating presentations with co-workers.
- We collect, sort, and distribute mails and Documentations locally and digitally.
- We manage memberships and renewals accounts & services.
- We help our clients in recruitments and hiring for new jobs.



Web Hosting



Whether you're a professional blogger, designer, developer, or enterprise business, we've got the hosting plan for you, you can host and manage all of your sites & Domains from one easily managed account. Our hosting plans supports any kind of site including blogs, portfolios, business sites, online stores and even complex database-driven sites.



Domain Names Registration

We are offering domain registration services, where you can register domains with us. Our managed domain names registration services take care of all aspects of the domain such as booking, renewal, DNS pointing, DNS transfer etc.



As your business grows so do your needs. We offer managed dedicated servers solutions to clients who require a location to host a mission-critical applications.

We monitor your server(s) 24/7/365.

Our support team will give you the answers you need for your questions.

Keep in mind that we also offer complex server configurations and clusters. If you are looking for specific configuration, our team is available around the clock to assist you in building the perfect solution.



Moodle Hosting requires in-depth understanding of the usage pattern of Moodle sites to provide a rewarding e-learning experience to the users.

We have been managing Moodle sites since 2009, you will find nothing but great performance and quality support.



WEB sites Design



A corporate website is more than the face of a business, it is the market perception of a firm. PowerSolution® translates your business objectives into a compelling case for collaboration on the web.

A successful design demands a conceptual clarity and an ability to visualise the overall solution within the periphery of specific industry domains and their business processes.



The technical team at PowerSolution® is a seasoned group of professionals who can visualise the most complex client requirements and can translate them into a simplistic and aesthetic solution.

A corporate website that will help announce your arrival on the scene.

We deliver a product that makes your organisation the leader in its segment while carving a niche for itself in the web world.

Our staff are put to make the process easy yet comprehensive and provide a solution which is optimal for your company.



In today's digital-Internet world, we believe that our apps could go a long way at establishing a successful online presence.



Mobile Application



Android App Development

With the highest penetration among the global mobile market, your enterprise definitely needs to have a good presence at the Android Marketplace. We deliver custom developed and universally compatible Android apps.

iPhone/iPad APPs Development

IOS continues to be the most prestigious App platform; at its stringiest quality measures and rejection rate, there are the chance to be among the elite app group.

Mobile Apps Development

A great way to be a part of elite buying crowd, we make your WP app special with great functionality and design

Cross Platform APPs Development

Our Phone gap developers are the proven experts at the most versatile and easily-configurable mobile platform.

Digital Marketing



What Is Digital Marketing?

At a high level, digital marketing refers to advertising delivered through digital channels such as search engines, websites, social media, email, and mobile apps.



Content Marketing (SEO)

Great content is the fuel that drives your digital marketing activities:

it is the key of modern SEO, It helps you get noticed on social media, creating clever content that is not promotional in nature, but instead educates and inspires, is tough but well worth the effort. Offering content that is relevant to your audience helps them see you as a valuable source of information.

Social Media Marketing

It's not enough to just post on your Facebook and Twitter accounts. You must also weave social elements into every aspect of your marketing and create more peer-to-peer sharing opportunities. The more your audience wants to engage with your content, the more likely it is that they will want to share it. This ultimately leads to them becoming a customer. And as an added bonus, they will hopefully influence their friends to become customers, too.



Email Marketing

Consumers are very attached to their emails. Just ask yourself how many times you have checked your email in the past hour .

See what we mean? To succeed, your marketing emails should satisfy these five core attributes:

- Trustworthy
- Relevant
- Conversational
- Coordinated across channels
- Strategic

Paid search

Paid search, or pay-per-click (PPC) advertising, typically means you only pay when your ad is clicked. You can tailor your PPC ads to appear when specific search terms are entered, creating ads that are targeted to a particular audience. PPC ads are flexible, visible, and most importantly, effective for many different types of organisations.



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